



Job Description (JD)
Internship – Marketing/Digital Marketing

Job Description:

- Assist in market research activities by collecting, consolidating, and analysing data based on project requirements.
- Contribute to the content creation efforts for the corporate website and eCommerce platform.
- Collaborate with creative designer to create visual assets for marketing materials, social media posting and website.
- Work closely with the 3rd party vendor in updating and implementing changes to the corporate website and eCommerce platform.
- Assist in organizing and coordinating online promotional activities.
- Support the day-to-day operations in the marketing department.

Requirement:

- Degree holder in Marketing/ Digital Marketing.
- Good command of written and spoken English is a must.
- Internship duration preferably 4 months onwards.
- Work Location: Sri Petaling KL